

To the festival of God Welcome! Koromo Matsuri in Toyota City

【History of the Koromo Shrine and Festival.】

An annual festival began as invocations for good harvests around 1624 in the Shinto Shrine that has been called “the Koromo Shrine” since 1871 through the historical event of the abolition of clan and establishment of prefecture in Japan.

The current style of the Koromo Festival with eight floats was made about 1778, and The floats have been designated as tangible folk cultural assets since 1964 by Aichi Prefecture and Toyota City.



【The feature of the float.】

Each float is decorated with fabulous embroidery and sculpture.

Also, there is very unique structure that is a stage for dance and festival music on the front part of the float instead of carrying poles.

The rear poles serve both as a carrying and a rudder.



【The highlight of the festival.】

The floats parade along the street with shouts of “Oisa” “Oisa” bravely and confetti that the sightseers throw in.

On the eve there is the event of purifying participants by washing them with water of The Yahagi River and the parade around the grounds of the shrine with lanterns seven times as prayers for good harvests and safety.

On the main festival, eight floats gather in the shrine.

There are a lot of events to dedicate dance of the shrine maidens and festival music with wind, string and percussion instruments to the god.

The final event is to set off fireworks on the back of the Yahagi River when each float goes back to the home town.



【Schedule Location.】

The festival will be held in the third week(Saturday & Sunday) of October around the center of Toyota City and the Koromo Shrine.

